

NEWCOMBS BUY HOLLAND HOTEL

Deal Closed for Transfer of Hostelry
at Consideration Near Half
Million Dollars.

The Holland hotel property at Fifth avenue West and Superior street was yesterday afternoon purchased by Newcomb & Co., proprietors of the Spalding hotel, from S. I. Levine for a consideration understood to be close to \$500,000, although the exact amount is not announced. The new proprietors took over control of the hotel last night and will conduct it under the general management of W. A. Newcomb, manager of the Spalding, but retaining C. H. Clark as house manager.

This makes the seventh in the string of hotels now owned and operated by Newcomb & Co. The senior member of the firm, J. A. Newcomb, announced on his arrival in Duluth yesterday from Pensacola, Fla., that last week he purchased the San Carlos hotel in Pensacola for \$500,000. Besides this hotel and the Spalding and Holland in Duluth, the company own hotels at Roanoke, Va., Bristol, Va., Birmingham, Ala., and Augusta, Ga. Besides J. A. Newcomb, the members of the firm are W. A. Newcomb, located at Duluth, J. A. Newcomb, Jr., at Roanoke, Va., and S. J. Newcomb at Augusta, Ga.

"The purchase of the Holland hotel ties us tighter to Duluth and her interests than ever," said J. A. Newcomb, following consummation of the deal. "We shall operate it without change in the personnel of the management and W. A. Newcomb will act as general manager of both Spalding and Holland. We shall expend about \$50,000 in renovating the Holland in addition to \$100,000 now being expended in refurnishing the Spalding and installation of new elevators, refrigerating plant.

The Holland hotel was built in 1910 by Mr. Levine. About a year later it was enlarged from six to ten stories. "I have had numerous opportunities to lease the Holland hotel," said Mr. Levine, "but I refused them, as I wished to see the property pass into the hands of men who I believed would operate the hotel in a high class manner permanently and give to Duluth as good hotel accommodations as could be obtained anywhere. I have made no business plans for the future, but shall remain in Duluth."