

# 'FIFTH ESTATE' REVIEWED AT MINNEAPOLIS

## Motion Picture Exhibi- tors of Northwest In Convention.

Strand — Marguerite Clark in  
"Rich Man, Poor Man," also pic-  
tograph and comedy picture.

Sunbeam—Margery Wilson in  
"The Hand at The Window," also  
Fatty Arbuckle comedy "A Coun-  
try Hero."

By R. E. AUSTIN.

**C**LEANSING the film, and mak-  
ing it fit to unroll at all times,  
no matter what the circumstance, or  
the class of audience played to,  
was the successful mission of those  
promoting "The Fifth Estate" in  
session at Minneapolis, this week.

It was the one great aim of the  
Northwest Exhibitors association in  
annual convention, though loyalty  
was expressed in no uncertain terms  
in the resolutions of the exhibitors  
who agreed to aid the government  
in its propoganda by the motion  
picture route.

Duluth was honored in the elec-  
tion of officers, Ralph Parker, man-  
ager of the Sunbeam theater, re-  
ceiving the highest vote of nine di-  
rectors elected. At the directors'  
session Mr. Parker was named as  
vice president and will also be one  
of nine to represent Minnesota,  
North Dakota, South Dakota, Wis-  
consin, Iowa and Montana, at the  
national convention to be held at  
Boston in July. L. E. Deeth, Min-  
neapolis, was elected president and  
Clyde Hitchcock, Minneapolis, was  
re-elected secretary.

It was also hinted that a sum-  
mer meeting might be held at Du-  
luth in August, but this was left  
to the action of the directors.  
This city was represented at the  
convention by William Abrahamson  
of the Zelta, Thomas Furnis of  
the Rex and Lyric, J. B. Clinton of  
the Strand and Mr. Parker. Frank  
Buckley of Superior was also in at-  
tendance.

We were also among the listen-  
ing, trying to get an insight into  
just what interested the exhibitors  
most. Now we know. If it was  
nothing more than to attend the  
Minneapolis convention, eat beef-  
steak at the Hotel Radisson, gold  
room, and talk pictures until your  
words began to flicker, not so much  
from the beefsteak as from ———,  
it was worth while.

While we were gone, after a pause  
of several months Margurite Clarke  
came forth in "Rich Man, Poor  
Man." at the Strand. But even Mar-  
guerite, with all her unsophisticated  
drudge of living in the world of  
make-believe was a menial routine  
to review, as compared with "The  
Fifth Estate" in session at Minne-  
apolis.

It might also be interesting to  
know that former Duluthians now  
at Minneapolis had much to do  
with the receiving of the exhibitors.  
Ben Friedman, once a Duluth tailor,  
was there in the role of film mer-  
chant. Fred Cubberly, a Duluth  
printer, is manager of the Para-  
mount exchange. "Duckle" Hiller,  
former Strand manager, is chief at  
the Lagoon theater at Minneapolis.  
Ray Hiller, also of Duluth, was in  
attendance from Austin, Minn.,  
where he managed a trio of houses.  
Charles Branham is manager of the  
Minneapolis Strand. William Loch-  
ren is in the motion picture busi-  
ness "for keeps."

We started out to tell about the  
better film, in the morale tone, as  
viewed by the exhibitors, the stars  
that do not shine. We have  
said too much already, about the  
convention, so you will have to be  
satisfied with the pictures as they  
are. We will tell you later what  
the exhibitors propose.