

# LOCAL TAILORS

## SHOW BIG GAINS

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### Exhibit at Style Show Attracts Attention to Friedman Bros.

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On top of enormous gains in business during the past twelve months comes another triumph for Friedman Bros., Duluth's big tailors, in their style exhibit at the Twin City Fashion show last week. Duluthians who visited the Minneapolis show that closed at the Radisson hotel Saturday were agreeably surprised to find the Duluth firm's tailoring the center of attraction. Friedman Bros., were represented at the style show through their St. Paul and Minneapolis branches. Their exhibit was under the supervision of Peter Stokke of Duluth, Charles Friedman of St. Paul, and Samuel Friedman of Minneapolis. The exhibit models will be on display in Duluth Tuesday and Wednesday.

Twenty years ago Friedman Bros. established themselves in Minneapolis. Five years later they opened in

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Continued on Page 1, Column 1

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Continued from Page 1.

St. Paul and then realizing that Duluth was just in its making they established a big shop here. During the past year, they absorbed the business of J. Frank Burrows, long known as Duluth's leading tailor, and later took over the business of H. W. Hodgson. It is a matter of considerable pride to Friedman Bros., that they have retained a large percentage of the patrons of these two shops.

Benjamin Friedman stated yesterday: "It is the policy of our Duluth concern to keep from 20 to 25 tailors the whole year round. This involves the disbursement of about \$30,000 annually in wages to workmen. Our men are loyal and therefore, produce better work. At certain seasons we are only able to keep them busy by pushing business through sales, but we are justified in this as it gives our men employment and it reduces the cost of tailored garments to our army of patrons.

### Trade Growing Rapidly.

"Our Duluth shop is perhaps to be credited with the best relative increase in trade since it was opened. Our list of local customers has been steadily expanding, and a further gratifying feature has been the growing patronage accorded us by visitors in the city from the district towns. I may point out that every garment ordered here is tailored in our own daylight shop in Duluth."

Continuing further, Mr. Friedman said that the effect of the tariff would not show up in tailors' profits or consumers' savings, but would result in the importation of more and better foreign fabrics, and the manufacture of better domestic fabrics because of resulting competition.