

Dislikes Going Out of Business Signs on Street

"Going Out of Business in 30 Days" signs, which are used by some Duluth clothing merchants and have been displayed in front of several stores continuously for almost two years, are a detriment to the city and should be tabooed by ordinance, in the opinion of Max Oreckovsky, clothier at 103 East Superior street.

Oreckovsky, who admits he is an offender himself, has written to the city council asking for legislation against cloth signs.

His communication was read at

yesterday's special council session and referred to Commissioner Hicken, head of the division of public safety.

"These signs create an unfavorable impression in the minds of most people, and especially in the minds of strangers," says Oreckovsky's communication. "They impress one that most of the stores are going out of business, which is not favorable to Duluth. I should call the use of these signs a business disease and a contagious one."

Oreckovsky formerly was a candidate for alderman and gained some note as a booster by opposing the term "Bowery" as applied to West Superior street between Fifth and Seventh avenues West.
