

# OVERCOAT TRADE

## BEST IN DULUTH

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**Cold Snap Creates Big Coat Demand at Friedman Bros.'**

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"The overcoat business is fine," said Ben Friedman of Friedman Bros. yesterday. "The cold snap is send-

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ing in late orders by the dozen. The overcoatings demanded are the popular chinchillas, martins and meltons. The ulster style meets with the approval of most of our customers, while practically all of them insist on the stylish belt. Never before in our history has the overcoat business been so large as it is this fall."