

FRIEDMAN BROS. INAUGURATE SALE

**Ben Friedman Gets All the New
Styles and Tailoring Ideas
on Recent Eastern Trip.**

Friedman Brothers today announce the inauguration of what is known as a one price sale for one week only. This is something new in the sale line, but nevertheless it means just what it says. Every suit and overcoat in stock is now on sale at one price. Ben Friedman, of the local store, has made no exceptions whatever and everything is included. To the conservative and discriminating who knows Friedman tailoring from experience this will no doubt appeal. The object of this sale is to clean up everything in stock to make room for the new spring novelty suitings which are beginning to arrive.

In a recent trip to New York Mr. Friedman made selections from the world's best woolen mills. These new spring fabrics are newest in every way and will be for the exclusive use of the Duluth shop. Among the new materials for spring is the famous Keitic cloth which will be handled exclusively in Duluth by Friedman Brothers. No other shop in the city will have this cloth this season. It is one of the most beautiful materials for suitings and overcoatings on the market today and comes in all the newest shades and patterns. If you have never worn a suit of it you cannot appreciate what it is.

As has always been the case since the origin of the Duluth store, Friedman Brothers will have the newest

and most nobby clothes ideas in the city and many new things in tailoring will be introduced by them this season.