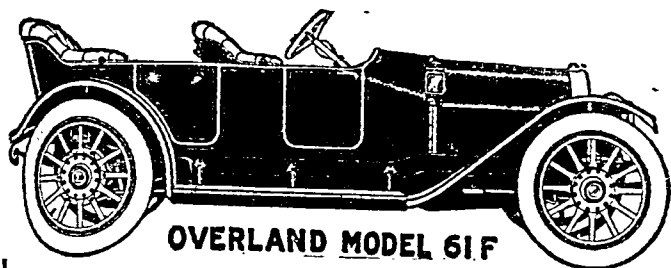


Overland



OVERLAND MODEL 61 F

OVERLAND MODEL 61 F is the most beautiful car ever produced to date of unique beauty; car is painted a dark green with wide ivory stripes, all bright parts nickel plated; tool box full length of running board on both sides; 45 h. p. motor Overland type, double set spark plugs, Bosch magneto; honey-comb radiator; 34x4 tires, presto tank tire irons, etc., self starter. Without doubt the classiest medium priced car on the market. Investigate the wonderful merits of this car.

10 DIFFERENT MODELS. GET OUR 1912 CATALOGUE.

Superior Motor & Machine Works

AGENTS DOUGLAS COUNTY, WIS., & CARLTON, MINN.

Corner Broadway and John Ave., Superior, Wis.

AGENTS FOR FORD MOTOR CARS.

PAID ADVERTISEMENT.

Amount to be paid, \$2.00

By and for H. A. Johnson,
2005 Hammond avenue.

Do Not Be Confused. Pull Down
Lever at

31A

Henry A. Johnson

—For Councilman—

Candidate of the Clean Govern-
ment Club.



PAID ADVERTISEMENT.

Amount Paid \$3.30.

By and for Roy L. Edelstein, 1515
Hughtt Avenue.

AN HONEST REQUEST OF THE
VOTERS OF OUR GREAT CITY
OF SUPERIOR.

My name is at number 22A on the
voting machine.



22A

Pull the lever down and leave it
there. By doing so you will vote for
one councilman that will always be
for the best interests of a better and
greater Superior and lower taxes.

If nominated and elected I will give
the city an honest, economic, business-
like administration

Very truly yours,

ROY L. EDELSTEIN,

Candidate for Councilman.

SUPERIOR TAILORING CO.,

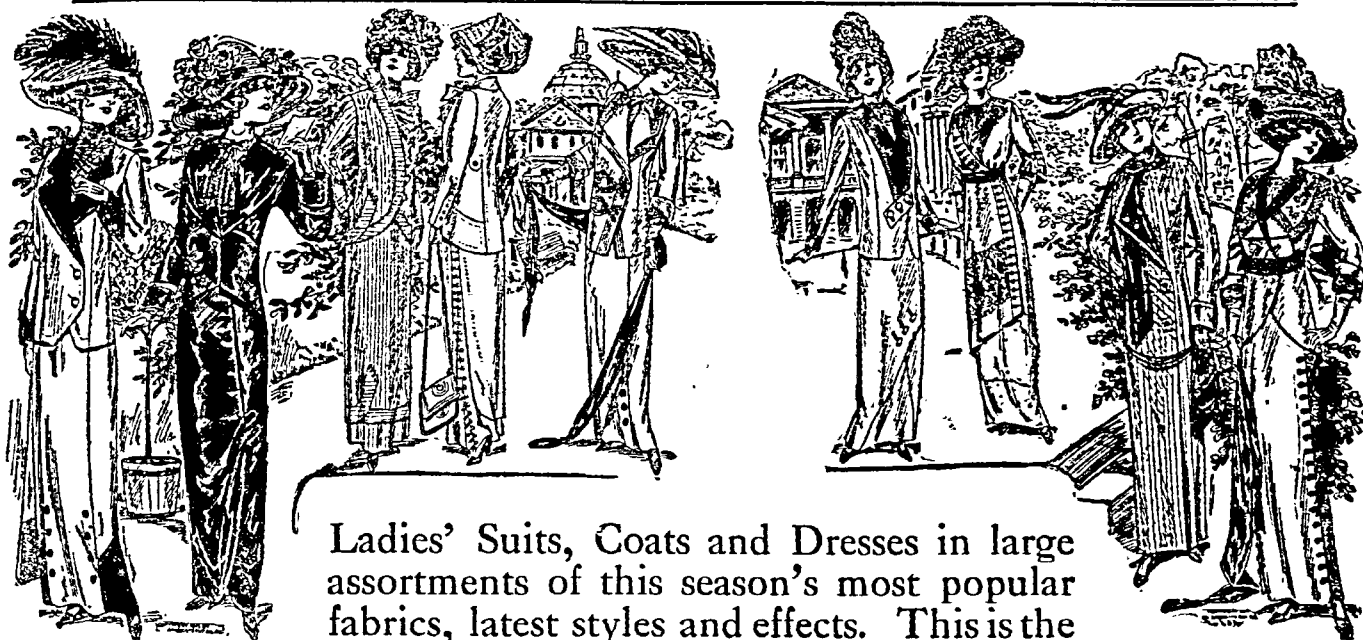
1525 TOWER AVENUE.

BOTH PHONES.

We have just received a special shipment of the latest in
Spring and Summer Suitings and Overcoatings that we will be
pleased to have you call and inspect. An early call on your part
will be to your decided advantage. Our tailors are all experts in
garment making. You are assured the best of fit, style, workman-
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H. O. BLAGSTAD, Manager

Big Display of Ladies' Spring Outerwear



Ladies' Suits, Coats and Dresses in large assortments of this season's most popular fabrics, latest styles and effects. This is the store where a little money goes far and where only guaranteed clothing is sold. The purchasing power of 97 Gately Stores enables us to buy well and sell at the right prices—one reason why our store is the Popular Store.

Ladies' and Misses' Suits

In men's Navy Wear Serges at \$17.50 | Strictly Tailored Suits in Fine French Serge at \$19.50
Whipcords in Tan and Gray Pique Piping and lined with Peau de Cygne at \$22.50
These are exceptionally good values.

Ladies' and Misses' Coats

In Blue and Black Heavy Storm Serge, with shawl collars, in black and white whipcord material, guaranteed satin or Peau de Cygne lined, at \$17.50
Wide Wale Diagonal Blue, Tan and Gray Whipcord; beautifully trimmed collar, with cuffs to match, at..... \$24.50

Children's and Juvenile Department

New shipment of Little Girls' Coats—Plain Serges and Wide Wale; good values for \$4.00
Also Juvenile in same materials at \$7.50

Ladies' Shoe Department

WOMEN'S AND MISSES' CUSTOM MADE FINE SHOES..... \$3.50
Our shoes are made to fit your feet and give comfort.

MILLINERY Big shipment of Hats—New French models, late Parisian creations, that you will love. These are selling fast, call while you have a big assortment to select from.

AND BEST OF ALL, OUR CREDIT SYSTEM

Is at your service. It is just, generous and economical. We give you the same privilege that the retail merchant receives from the wholesaler and we do not charge interest. This credit system is getting more popular every day. Have you investigated what it means? If not, you are cordially invited to do so.

No Charge
for
Alterations

GATELY'S

H. A. NELSON Gen. Mngr.

DULUTH—SUPERIOR—VIRGINIA.

We
Guarantee
Perfect Fit

TOO LATE TO CLASSIFY

BARBER shop for rent: good proposition for right party. 409 Tower. Look this up.

FOR RENT—Some nicely furnished rooms: strictly modern, new and up to date; suitable for light housekeeping. 1611 Eighth street, Superior.

C. E. Pelletier Co.

MANUFACTURERS OF
Sashes, Doors,
Interior Finish

DESIGNERS AND BUILDERS OF
STORE AND OFFICE FIXTURES.

SUPERIOR, WISCONSIN
BOTH PHONES.

PAID ADVERTISEMENT

Amount paid, \$3.30
By and for Alex J. McRae,
1209 Hammond Ave., Superior, Wis.



Alex. J. McRae

CANDIDATE FOR

Mayor of
Superior

Queen of the North

MUST NOT BE STRANGLER BY
SECTIONAL OR FACTIONAL
STRIFE

Primaries, March 15, 1912.

A Clearance Sale of Gas Stoves and Ranges

On or about April first we will place our entire stock of gas stoves and ranges on sale. We intend to sell every stove if price will do it.

Come in now and pick out the stove you will want. Then watch for the sale.

Superior Water, Light & Power Company

1516 TOWER AVENUE