

HOLLAND HOTEL HAS INFORMAL OPENING

The Holland, Duluth's newest hotel, opened yesterday after 13 months of preparation, excavating, building and furnishing. At nightfall every floor blazed out, every incandescent being called into play to provide the maximum of illumination.

The new hostelry has 150 rooms, 75 with bath. It is to be conducted on the European plan. It is six and one-half stories in height. Among the fixtures are the Holland room for ladies and gentlemen, the gentlemen's grill room and the hunters' room, also for ladies and gentlemen.

The hotel is to be operated by the Hotel Holland company, a corporation of which S. I. Levine, S. Goldberg and I. Goldberg are the members. Messrs. Goldberg are Chicagoans. Mr. Levine has been a Duluthian for more than a score of years.

A formal opening celebration is being arranged for a date in the near future