

LONG TIME ALIVE, IS NEW DOCTRINE

Duluth Business Man Amuses
Friends With New Idea in Hotel
Holland Cafe.

"'Eat, drink and be merry, we'll be a long time dead,' is no longer my slogan," said a Duluth business man, lunching at the Hotel Holland cafe yesterday. "Nowadays it's, 'eat and be merry, make friends and keep them; we may be a long time alive.' Second only to the excellence of cuisine and service at these Hotel luncheons is the merriment of those who partake of them. Give me a group of friends about a noonday luncheon in the Hotel Holland cafe."

The best of food prepared in the imimitable manner of the Holland chef, is served every noon to Duluth business men at moderate price. The food reminds you of the best of metropolitan cafes. The reasonableness of the price list is characteristic only of Hotel Holland cafe.