

O'LEARY & BOWSER.

This trading emporium is the most extensive in Bemidji, and adds strength to the assertion of The Pioneer that we have here the biggest little city of 6,000 in the great Northwest, barring none.

O'Leary and Bowser carry some of the most elaborate lines of dry goods, ready made wearing apparel for both sexes, shoes, notions, furs, gloves, glassware, china, millinery and general utility goods to be found in the state. Their heavily stocked shelves and counters contain everything from high grade silks, tailor-made suits, shirt waists, skirts, both silk and woolen, ladies' and gents' hosiery, and everything known to the textile and footwear line, the latter covering rubbers, overshoes, leggings, etc. In clothing Messrs. O'Leary & Bowser exhibit the celebrated David Adler & Sons make of chevots, tweeds, worsteds, serges, and other classes of makes, ranging in suit prices from \$10 to \$40. In men's shoes they make a dive on the "King Quality" shoes, ranging in price from \$5 to \$6.50. In ladies' shoes they handle the "Pingree" make, priced from \$3 to \$5. In hats the "Yoeman" and "Lampher" rank first in their line, and while they are marked up from \$3 to \$5 respectively, they offer a cheaper make for those who are not



W. N. BOWSER.

of Bemidji, being generous in their material and personal assistance to Bemidji's good. They appreciate the fact that Bemidji is destined to become a famous pleasure and health resort, a prominent industrial center. This firm is truly representative of the true interests of Bemidji and the surrounding country, and it is no wonder that they have, by virtue of their well founded conception of the richness of this locality prospered to the extent they have.

The Pioneer need not dilate further. Messrs. O'Leary and Bowser are too well known to the trade to require advertisement, yet we cannot forego this opportunity of according to them this brief mention in this souvenir number.



P. J. O'LEARY.

fastidious to the extent of wearing expensive headgear.

The store of O'Leary and Bowser is among the most magnificently appointed in the Northwest. The counters are so arranged as to make shopping by-play, while the counters have a background of gingerbread work of carpentry which lends the greatest attraction to the general appearance of the store. Beyond cavil, the department store of O'Leary and Bowser is chief among the business houses of Northern and Central Minnesota, and the proprietors thereof may well review with a feeling of satisfaction the prominence they have received in their chosen business.

Messrs. P. J. O'Leary and W. N. Bowser constitute this firm, and that they have been publicspirited and reliable merchants can best be shown by the mammoth house they own rather than by cold type. They go into their pockets for any rational movement which means the future good

exhibit not only the artist taste but the highest class of wearing apparel.

In assuming the responsible business of a clothing institution, Mrs. Berman has not gone beyond the limits of her comprehension, of her mastery of that particular business.

Having devoted her entire efforts to the matter of women's outfittings, and being an excellent judge of all textiles whether they appertain to wool, cotton or furs, Mrs. Berman is in a position to gratify the most fastidious taste or to meet the exigencies of the shortest purse string.

Her commercial record reflects more impressively her career to an extent that mere type and rhetoric can portray. Even though she is reticent and unostentatious, her character and reputation as a business woman has met with universal approbation. Manlike, she is a "booster" for Bemidji, all the time, she realizes that Bemidji is the ideal spot for the location of the Normal School, and we can commend her to the good offices of our thousands of readers.

Mrs. Berman is a good buyer, she is up to date, she supplies everything that the market affords in the way of ladies' wearing supplies. Art del a mode is wholly familiar with her, and those who seek anything in the way of ladies' furnishings or clothing will find at either one of her stores, the identical article they are in search of.

The Pioneer desires to especially call attention to the two business houses of Mrs. Berman, inasmuch as they go to show the energetic and ambitious character not only of our male population but of our female population as well.

As may be imagined, Mrs. Berman is a lady of the highest circumspection and esteem in the city in which she lives. By virtue of her business dealings with the people of this county for the last nine years, she has impelled not only the patronage but the reciprocal spirit of all the people throughout this vicinity. What more need be said?

EDWIN M. BRITTON.

Mr. Britton represents the only carpet weaving house in North Central Minnesota, and that his wares are patronized to a degree commensurate to the risk assumed by Mr. Britton when he installed his weaving apparatus is apparent by the financial success which has crowned his efforts along this line of work.

Mr. Britton is located at Movul Lake, a short distance from Bemidji. Mr. Britton has the only four-harness carpet loom in North Central Minnesota, a weaving machine capable of producing carpets and rugs up to seven feet in width, and any length desired. With this equipment, Mr. Britton can supply rag, ingrain or brussels carpets and rugs, art squares or mats of every design, either in single, double or three-ply, and all twilled weaves up to forty-three inches in width.

Mr. Britton is an adept in his chosen line. He has made this important industry a life study and a hobby. The products of his place of business are to be seen in hundreds of homes throughout this section, and The Pioneer can truthfully aver that those who are seeking anything in the line of carpets, rugs or art squares will make no mistake if they consult with Mr. Britton relative thereto.

Mr. Britton has been a resident of this section for nearly nine years, and while he is not reckoned among the richest men of this territory, his reputation for integrity and equitable transactions will compare with that of the most affluent. He is a model citizen, one who is generally regarded for his sturdy and honorable traits, and this paper is pleased to commend him for his laudable standing and expertness as a mechanic.

MRS. L. L. BERMAN,

Proprietor of the Berman Emporium, Dealer in Millinery, Ladies' Shoes, Children's Shoes, Dry Goods, Silks, Ladies' Furnishings, Etc.

This is a lady who truly typifies the omnipresent spirit of twentieth century ideas which predominate in this region. Like scores of business people in this section, she perceived the increment which necessarily follows an investment in a prosperous community, with an abiding faith in the permanency in this portion of the state, she invested her money, and today she can exhibit two of the most thoroughly stocked stores in this region. Mrs. Berman possesses an exceptional knowledge of the business she conducts, and to indicate her business ability and acumen, she has recently purchased the clothing store opposite her present business site.

Mrs. Berman, as may be imagined, is familiar with all the wants of the feminine gender, and she is in a position to supply anything in the way of tailor-made suits, cloaks, shirts, shirt waists, all the latest modes in fabrics and textiles, all the notions which are so dear to the feminine heart, ribbons, laces, embroideries, hosiery, underwear, and in brief everything which applies to feminine wear. The store which bears her name is a marvel of attraction, inasmuch as the display in the windows