

BOOST FOR JAS. K. STEELE.

**Is Made Manager of the Freimuth
Department Store.**

James K. Steele, who came to Freimuth's less than a year ago to take charge of the advertising department, is receiving congratulations of his friends these days, having just been promoted to the position of manager of the big department store. Mr. Freimuth recognized in him a man thoroughly fitted for the position.

Mr. Steele will be succeeded in the advertising branch of the business by W. G. L. Tucker, of St. Paul, formerly with Schuneman & Evans. Mr. Tucker was for years in the advertising department of the Omaha road and other big enterprises.