

# WON BY THOMAS LANNIGAN

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## CLEVER LETTER WRITTEN BY A BRIGHT BOY.

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### Mr. Burrows' Prize Bobs Go to Johnny Lannigan's Promising Son.

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Thomas Lannigan of 505 West Second street is the boy that won the bobs sled given by M. S. Burrows yesterday for writing the best letter setting forth the good points of the Great Eastern store.

Almost 2,000 letters were received by Mr. Burrows and they came in from all points of the compass. Letters were received from all parts of this state and from Wisconsin, Michigan and both Dakotas. The result shows the wide reach of advertising. The letter that won is as follows:

"The Great Eastern Clothing house of Duluth is the best store at the head of the lakes for a 'Great' many reasons. Its styles are always right and are of the latest 'Eastern' fashions. The firm carries the best line of men's and boys' clothing in the Northwest. Its stock is up to date in every respect. The house has well earned the reputation of being the best and the leading Duluth store for men's clothes and furnishings, hats and shoes. The prices are always the lowest, the salesmen courteous and obliging and on any unsatisfactory purchase the money is cheerfully refunded."

A representative of each, The News

Tribune and of the Evening Herald were judges. The judges had a hard task before them when they started to wade through the piles of letters brought out yesterday afternoon. Many letters were cast aside because of a lack of neatness and because of poor spelling and writing. Most of the writers failed to follow the rules of the contest in that they did not write of the men's and boys' clothing, etc., as required they should. A notable instance of this kind is the letter of Bertha Lamson of 701 East Fourth street and of Lottie Mondshine. These letters were greatly superior to all others, the judges decided, but both failed in the respect mentioned.

Mr. Burrows, instead of giving only one prize, the hobs, as promised when the contest began, gave three prizes. John Therria of Two Harbors was second in the race and was given a year's subscription to the Youth's Companion. Ella McIntyre of 221½ East Second street, who took third prize will get Argosy for one year.

Bertha Lamson of 701 East Fourth street, Lottie Mondshine of 113 West Second street and Annie Groven of the Lincoln school were recommended for honorable mention.

Thomas Lannigan is a son of John Lannigan of the St. Louis hotel.