

# A BEAUTIFUL STORE

SILBERSTEIN & BONDY'S A PALACE  
OF LIGHT AND ART.

Brilliant Scene Presented by the  
Store Last Night After the Mak-  
ing of the Great Improvements  
in the Interior—Very General Re-  
arrangement of Departments and  
Increase of Light.

Silberstein & Bondy's store at 9 to 11 West Superior street, as a result of a certain change and improvements that have been made is one of the most attractive emporiums of trade in the Northwest. The interior of the store has a bright and airy appearance and old patrons invariably greet the changed order of things with exclamations of surprise and pleasure. To begin with the display windows have been newly enameled in white and gold and they will be more brilliantly illuminated. Many new and expensive wax figures have been added to the windows.

The notions department which occupies the space immediately to the left of the main entrance, has been removed to a point farther back. This space is now reserved for the exclusive display of silks, satin and velvets. The goods in this department have been entirely separated from the dress goods department with which it has been associated in the past.

Facing the main entrance is a fine French plate display case for jewelry, silverware and ladies' hair ornaments. The case, which like numerous others recently put in the store, is of Duluth manufacture, is a distinct ornament to the establishment.

Facing down the aisle to the left the visitor comes to a beautiful glass exhibition case, in which silks for evening wear are displayed with night light effects. On another side of the elevator aisle are two smaller glass display cases. The goods displayed in them are changed every day or two and evening effects are produced by concealed electric lights.

A passenger elevator has been put in on the right hand side of the store, which conveys people to the second floor of the

basement as they may desire. The glove department has been doubled in size and the leather goods department has been enlarged and improved. The fan department has received its share of recognition also and is established near the latter.

Immediately to the right, on the side of the store, is situated one of the finest silk glass display cases in the Northwest. It is 16 feet long and four feet high and is used for displaying ladies' neckwear, collars and cuffs and fancy articles. The muslin underwear is also displayed in handsome glass cases.

The neatness, lightness, and airiness, of Silberstein & Bondy's store, together with the tasteful intelligent display of the large

the firm proposes to make a feature of it. It is to be put in readiness with goods from the best makers who are also authorities on fashions. This department will be in charge of Nat Gidding, a brother of Mr. Gidding of the firm of Silberstein & Bondy. Judging from the heavy stocks and finer average qualities of goods carried by the company, they anticipate an immense business, which their improved store service and many improvements justify.

stocks of new goods, have thrown a decided charm about the place of business.

On the second floor of the store an even greater transformation has taken place. The partitions that were used to separate the stock, fitting and sewing rooms have been removed and these departments have been removed to another part of the store. The cloak room now occupies the entire front of the floor space for almost half of the distance back, and the space is lighted admirably by the front and side windows and a large light well. This cloak room is to be made into a delightful place. The floor is to be covered with 400 yards of velvet carpet. New palms are to be put in and the pillars running down the center of the floor are to be surrounded by French plate mirrors. There are six other large, massive mirrors also in the room. It is claimed for this cloak room that it is the best lighted cloak room in West outside of Chicago in this department is found a beautiful glass case for the display of ladies' silk waists. This case, like the others, is provided with concealed electric lights.

On this floor are also found the millinery, crape, and art departments. There is still another department to be added to this floor; a children's clothing department. It will be a new department but