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# Jack Krenzen

Jack Krenzen, affectionately known to his family, friends, and community as “Grandpa Jack,” passed peacefully on Saturday, October 30th, 2021.

Jack took much pride in growing up on Minneapolis’ “old North Side,” and many of his lifelong friends were the same people he knew from down the block. Jack excelled in football, baseball, and boxing throughout high school, graduating in 1949 from North High, and then went on to serve in the US Army as an MP for two years. Jack married his wife Marilyn shortly thereafter and took his first job in the auto industry as a salesperson. His career continued to grow, and in 1971, Jack purchased the former Duluth Motors and renamed it Krenzen Cadillac Pontiac. In the years that followed, the Honda, Nissan, Lincoln, and Budget Rent A Car franchises were added, creating what is now the Krenzen Auto Mall.

Jack was nationally recognized as an industry leader and expert on family business succession. His family-owned dealership is the only one in the country to have received three prestigious national awards - The Honda President’s Award, the Good Housekeeping Automotive Excellence Award, and the Time Magazine Quality Dealer of the



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campuses. His visionary strategies were featured in the New York Times, Fortune Magazine, and Automotive Executive Magazine.

Jack was deeply involved in the local community, having served as a board member for the Duluth Convention and Visitors Bureau, Duluth Area Chamber of Commerce, the Duluth Automobile Dealers Association, and was past president of the Duluth chapter of the American Cancer Society. In honor of his lifelong friend and coworker Bernie Bernstein, as well as his love for jazz music, Jack provided the initial endowment for the UMD E. Bernstein Music Scholarship fund. Jack was appointed to the Northeast Minnesota Dare Program board of directors and volunteered the use of vehicles over the years to assist DARE. After his retirement in 1991, Jack spent much of his time in Palm Springs, where he mentored fatherless young men, tutored young readers, and volunteered as a tennis coach for elementary age children.

Jack's favorite place was the cabin on Pelican Lake, where everyone was treated to "Grandpa Jack's homemade ice cream" and turkey cooked on his favorite big blue gas grill.

Jack was preceded in death by his wife Marilyn, and is survived by his sons, Steve of Sonoma, California, Howie (Lynn) of Duluth, Scott (Kelly) of Duluth, and grandchildren Louie (Miki) Krenzen, Lyndsey (Jake)

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Tuesday, Dec. 21, 2021, at Temple Israel,  
1602 E 2nd St. Duluth, MN. Proof of  
vaccination is required for anyone over the  
age of 12.

In lieu of flowers, a memorial gift is preferred  
to the UMD E Bernstein Music Scholarship  
Fund, c/o UMD Development Office, 1049  
University Drive, Duluth, MN 55811.

Arrangements by Dougherty Funeral home,  
600 E 2nd St. Duluth, MN, (218) 727-3555.  
Sign Jack's on-line register book at,  
[www.dfhduluth.com](http://www.dfhduluth.com)

