

# **SALE TO WIND UP ON AUGUST FIRST**

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Friedman Bros. announced yesterday that their great 25 per cent discount sale will wind up Saturday, Aug. 1. Ben Friedman of Friedman Bros. stated that he has been only too glad to give Duluthians the benefit of this discount, as while it meant a loss to his firm, it meant a gain to the firm's regular customers.

These sales have been popularity builders for the house of Friedman Bros., and as such have been worth the loss that the firm has to take during such sales. These sales also keep the organization intact, and therefore do away with the necessity of looking for new tailors from season to season.

The sale will positively end on Aug. 1, but all orders taken up to this time will be filled at the special discount already advertised.