

BIG FRIEDMAN SALE CONTINUES REST OF WEEK

"\$27.50 seems to be the right price for \$35 service at this time of year," said Ben Friedman of Friedman Bros. yesterday, "and we are pleased to announce therefore the continuance of our \$27.50 sale today and the balance of this week. Our heavy stock of summer fabrics makes it imperative for us to move things and the orders are coming in accordingly."
