



Photo added by Neil

Gilbert S. Rosenberg

BIRTH	19 Oct 1929 Madison, Dane County, Wisconsin, USA
DEATH	23 Sep 2006 (aged 76) Madison, Dane County, Wisconsin, USA
BURIAL	Forest Hill Cemetery Madison, Dane County, Wisconsin, USA
MEMORIAL ID	42951766 ·

MADISON/SARASOTA, FLA. - Gilbert S. Rosenberg passed away on Saturday, Sept. 23, 2006, at University Hospital in Madison, Wisconsin, due to kidney complications at the age of 76. Gil was known for his generous philanthropic efforts to make Madison a stronger community as well as his keen interest and success in providing affordable new homes for many families in Dane County through Midland Builders, the company that he and his father founded in 1952.

His passion for homebuilding and the real estate market was undeniable. He abandoned a career in law to pursue his dream of homebuilding in 1952, with his father and uncle. His comprehensive approach to home building provided charming homes for first time and move up buyers in beautiful neighborhoods. Gil was one of the first developers to start placing telephone and utility wires underground to help with the beautification of the neighborhood and our community.

But, his love for the community went beyond only providing homes for families. Gil was a strong supporter of the National Kidney Foundation of Wisconsin and was a recipient of a kidney transplant. In addition, he believed that education was a key to a successful future in our community and was active with the Beth Israel Center (Madison, WI), for the A.J. and Celia Rosenberg Library Fund, as well as the Gilbert S. Rosenberg Foundation.

His passion for music and life found him very active, even while battling several health ailments in recent years. His parents, Abraham J. and Celia Rosenberg, were both immigrants from Eastern Europe. Gil was born in Madison on October 19, 1929,

and graduated from West High School. He continued his education at the University of Wisconsin-Madison where he graduated with a bachelor of science degree in 1950 and the University of Wisconsin Law School in 1952.

Gil is survived by his dedicated and loving wife Lyn; his son, Jeff Rosenberg of Madison; his daughter, Lorri (Scott) Shapiro of Scottsdale, Ariz.; his adopted son, Quinton Neely of Atlanta, Ga.; his stepson, Mark (Terrisa) Mulder of Waunakee; stepdaughter, Cynthia (John) Mulder-Day of Sarasota, Fla.; and grandchildren, Ariel, Tori, and Madison Rosenberg, Dyllyn Shapiro, Blake Mulder, Camila, Catherine, and Cassandra Day; his brothers, Dr. Leon (Diane) Rosenberg of Lawrence, N.J., and Dr. Irwin (Sivia) Rosenberg of Boston, Mass.

He was preceded in death by his father, A.J.; mother, Celia; and his first wife, Iris. Gil divided his time between his hometown and Sarasota and he will be lovingly remembered for his keen intelligence, charming personality, and sparkling blue eyes.

Services will be held at CRESS FUNERAL HOME, 3610 Speedway Road, Madison, with Rabbi Katz officiating. Gil will be laid to rest next to his parents at Forest Hill Cemetery, 1 Speedway Road in Madison.

Family Members

Parents



Abraham J.
Rosenberg
1903–1969



Celia *Mazunsky*
Rosenberg
1903–1986

Spouse



Iris Joan Rosenberg
1930–1996

Created by: El Memorializer

Added: 10 Oct 2009

Find a Grave Memorial **42951766**

Find a Grave, database and images (<https://www.findagrave.com> : accessed 24 January 2021), memorial page for Gilbert S. Rosenberg (19 Oct 1929–23 Sep 2006), Find a Grave Memorial no. 42951766, citing Forest Hill Cemetery, Madison, Dane County,

Wisconsin, USA ; Maintained by El Memorializer (contributor
47029561) .

Copyright © 2021 Find a Grave