

CHURCH WOMEN TO KEEP SHOP

Freimuth Store in Charge
of M. E. Workers
Today.

The Freimuth store is today in charge of the ladies of the First Methodist Episcopal church and a certain percentage of all sales during the day will be donated to the cause for which the ladies are working. This is a very unusual and novel event in retailing, and is said to have made a great success in other cities. Prominent Duluth church women will preside over the respective departments and the ladies will be taught an object lesson in merchandising and at the same time further the finance end of the church.

The fact that they will serve lunch from 11:30 to 2 will, it is expected, attract a large crowd to the store during those hours.