

DULUTH'S  
GREATEST  
STORE.

# Perfection Reached

IT'S NOT THE size of the store, but the strength of the bargains that wins the trade of sensible people.

**WE** DISPLAY the Richest Treasures of the Tailor's Art, and the most perfect production from the shears of cutters and the needles of tailors celebrated all over the continent for their artistic work.

## Our Swell Spring Stock

**WE** HAVE won the confidence and custom of the best people of Minnesota and Wisconsin by selling the best goods money can purchase, at prices 25 to 40 per cent lower than any other house.

**Fine Clothing.**  
Everything worn on the Two Continents in Suits and Overcoats; many exclusive Weaves and Patterns shown by no other house at prices 25 to 40 per cent lower than other house.

It is bigger, better, brighter than ever before, and equal in variety and extent to the combined stocks of any three houses in Duluth. We show better made goods than ever before, a better selected stock than ever before, and what is best of all, prices are lower than ever before. A man with a slim pocketbook can dress like a king. Perfection Reached in goods; bottom touched in prices. Come now, and pick the first flowers from our fine stock.

**Gems for the Juveniles.**  
Retain the love of your little ones, mothers, by dressing them just as handsomely as yourself. B. J. Cook's is the leading house of Duluth for graceful and genteel wear for boys and children.

Overcoat Prices.	Fine Suit Prices.
\$ 8.00 -B. J.-	\$10.00
\$10.00 -C--	\$12.00
\$12.00 -D--	\$15.00
\$15.00 -E--	\$18.00
\$18.00 -K--	\$20.00
And Up.	And Up.

## A Grand Stock of \$1 Neckwear . . . . . Selling at 50c

All the new fads in Neckwear, including the Kohlross flowing-end neck, in Persian twills, Italian goods, genuine Oriental Rumchunda, etc., in all the delicate patterns and delightful colors of the season, the same as you pay a dollar for at other houses you get at B. J. Cook's, 9 East Superior St., for a half-dollar. The stock includes a bewildering variety of four-in-hands of extra widths and lengths, Windsors, Band Bows, Natic Bows, Club House Ties, and everything in the Finest Neckwear.

**Special Notice.**  
We put on sale this week one hundred dozen Boys' Laundered Waives that have been selling at \$1.00 and \$1.25. Choice of the entire lot, 69c. Come and reap the feast of bargains.

**Special Notice!**  
This week we put on sale 300 pair of Men's Fine All Wool Trousers, cut and made in the latest styles, that have been selling at \$4.50 and \$5, choice of the entire lot for \$2.95. Come quick and get the choice patterns.

## \* GENTLEMEN \*

SUITS FOR BOYS  
-AND-  
CHILDREN.

**B. J. COOK**

The Highest Class NOVELTIES In Children's Suits and Hats we are showing has greatly pleased the Ladies of Duluth, who delight to dress their little buds as beautifully as themselves. Come and inspect our stock.

**NOTICE!**  
We carry the most complete assortment of Lumbermen's, Fishermen's and Explorers' Outfits in this or any other city, and at prices within reach of all.

Do not pay any attention to the jealous moss-back clothiers' and would-be furnishers' advertisements, but come to headquarters to be fitted out properly, and at 25 to 40 per cent cheaper than any other house in the city.

**MOTHERS**  
Do not be led astray by the brainless advertisements you see daily but come straight to headquarters to buy your Boys' and Children's clothing. We carry the most complete assortment in the city.

Best Goods  
Lowest  
Prices.

# B. J. COOK,

NO. 9 EAST SUPERIOR STREET, - - - - DULUTH, MINN.

CASH MAIL  
ORDERS  
PROMPTLY  
FILLED.

Star Tribune, April 16, '03

\$25

\$25

A GREAT DEAL CHEAPER to own your own home than to pay rent. Our proposition: We sell Lots in Duluth Heights, Fifth or Sixth Divisions, for \$250 each. Only \$25 cash required. The balance on terms to suit purchaser. These Lots lay splendidly and are directly accessible by Electric Line, only ten minutes' ride from Spalding House. 130 houses now building—a great opportunity to own your own home in Duluth's healthiest, and soon to be handsomest, suburb.

## HIGHLAND IMPROVEMENT Co.

Room 1 Lyceum Building.

\$25

\$25